



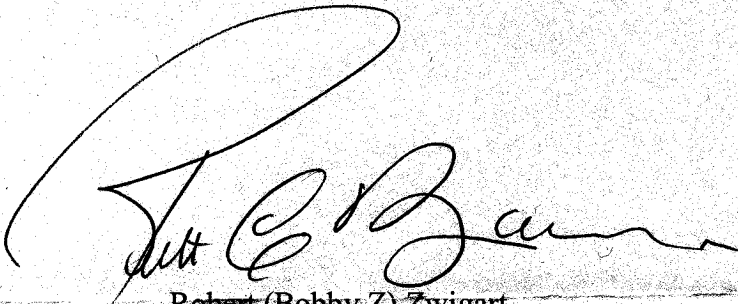
Davis



To Mark Menold
From: Bobby Z
January 6, 2006

I want to thank you for the great advertising that you have done for Davis Toyota Scion with your show ItsAliveShow. We appreciate the marketing of the Scion XB around the Pittsburgh market for both us and your show. The exposure helps both us in our ventures to gain more clients for our respective companies. We had a lot of fun with the car and the calls we received about what that car was doing it was everywhere.

The advertising that you gave Davis Toyota Scion on your show was great and very helpful for us. Davis Toyota Scion wishes you the best in the future with your show and hopefully we may see you again in the future.



Robert (Bobby Z) Zwigart
Sales Manager
Davis Toyota Scion